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COPY NO. 43PSYCHOLOGICAL STRATEGY BOARD
WASHINGTON, D. C.STAFF STUDY - PSYCHOLOGICAL STRATEGY PLANNING FOR WESTERN EUROPEPROBLEM

1. To determine the requirements of psychological strategy planning with respect to the achievement of national objectives in Western Europe.

ANALYSIS

2. See Annex.

CONCLUSIONS

3. United States psychological operations in Western Europe have not succeeded in reducing the growth of anti-American sentiments and attitudes but in fact may have unwittingly been contributing to them by too strong overt pressures.

4. Consideration of the sharp stresses and strains within the NATO alliance, in the light of Soviet capabilities to capitalize on such strains to the jeopardy of approved U.S. policy goals, indicates that in order to attain progress towards the reduction of Soviet power and influence in Europe, ways and means must be developed to increase the effectiveness of psychological operations aimed at the reduction of Western European antagonism to the United States and its purposes.

RECOMMENDATIONS

5. That the analysis and conclusions be noted.
6. That the Director be authorized to undertake the preparation of a psychological strategy plan for Western Europe with the objective of devising effective ways and means of reducing Western European antagonisms to, and achieving support for, the United States and the U.S. national purposes.

Attachment:

Annex - Analysis of
Planning Tasks for
Western Europe.

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